

# LABORATORY OF SUSTAINABLE SOLUTIONS

for the public sector, business  
and non-profit organizations

## BASELINE

2015

Sustainable Development Goals are proclaimed

2016

China announces its plans to build an "ecological civilization", which implies an early transition to a high-tech economy based on the principles of energy efficiency

2019

The largest correction of the economic course in the EU's history took place within the framework of the European Green Deal  
**Goal:** to become the first carbon neutral continent by 2050

2017

The 10 world's most energy-efficient countries have initiated the "green transition"

2020

Termination of funding for fossil fuel energy projects by the European Investment Bank (EIB)

2021

In the annual Global Risks report of the World Economic Forum, 4 of the 5 most significant risks are recognized as environmental. There is noted the need for transition of the countries to a low-carbon economic

2022

EU introduces cross-border carbon tax

The announced "green transition" carries significant risks for economic models of countries that depend on petroleum exports, and those countries that do not have the proper level of technological development for the implementation of the declared transition

**Russia is one of them**

"Green transition" is regulatory (both stimulating and binding at the same time) mechanism

## WORK DIRECTIONS OF LABORATORY

- **Risk assessment** for companies in the context of changing international economic environment
- **Analysis of legislative changes** in the economy: "green standards", directives, restrictive mechanisms
- **Analysis and evaluation** of foreign "sustainable" concepts
- **Recommendations and expert solutions** to integrate a "sustainable concept" into companies' development strategies in various economic sectors: (transport, oil and gas industry, building sector, agriculture)
- **Development** of "sustainable business strategies" and roadmaps with an assessment of companies' baselines
- **Development** of corporate programs (for management, employees, clients and partners of companies) in the context of the implementation of the UN SDGs

## CONTACT US

Analytical Center "Effective Policy"  
info@effectpolicy.ru